



MANAGING WITH ROLLING FORECASTS

An online e-learning short course and video library

Master rolling forecasts in under 4 hours!

WHY THIS ONLINE COURSE?

The idea of budgeting for a year at a time was developed in a stable and predictable world. But in unstable, rapidly changing times fixed annual budgets can't provide useful targets or forecasts, because they become outdated so fast

Companies need flexible, agile management systems which enable fast re-allocation of resources. Managers want to be measured against accurate targets and to be provided with realistic forecasts of the future. But there's a lot more to optimising the benefits of Rolling Forecasts than re-budgeting four or twelve times a year. Today's world class management system requires:

- Ongoing strategic planning
- Rigorous data collection routines
- Relative not absolute performance measures, and incremental targets
- Driver based financial models which forecast future earnings and simulate business scenarios
- Comprehensive reporting combining financial and operating metrics
- A finance function staffed with trained professionals who have the ability to analyse and interpret data, build predictive models and harness the power of information technology.

This course addresses each of these topics in a logical sequence, through sixteen detailed video presentations, illustrated with many practical examples and anecdotes.



THE VIDEO LIBRARY CONTENT

1. Why rolling forecasts?
2. How to implement rolling forecasts
3. The fifth variance
4. Transforming your finance function
5. A line manager's perspective
6. Dealing with forecast uncertainty
7. Driver based forecasting methods
8. Rolling forecasts in management meetings
9. Designing the rolling forecast process
10. Overcoming problem with budgets
11. Managing with a world class management system
12. Many real-life case examples including Unilever, Electrolux, Easycard and Microsoft

COURSE MATERIAL

- Sixteen (16) video modules of ten to fifteen minutes duration each
- A 64-page downloadable e-book manual of course notes

CERTIFICATE

You have the option to submit a diagnostic report or case study to earn a certificate of competency for your CV



SUBSCRIBE AT

www.johnstretch.com

Register online now. Your registration gives you permanent access to the course material, so you can revisit sections of the course at any time, at your own pace.

Consult your TUTOR by telephone or e-mail at any time with questions.

Full moneyback guarantee.

THIS UNIQUE COURSE IS AIMED AT:

- Accountants and financial managers working in commerce and industry
- CFO's and financial directors wanting to build a world class finance function for the 4th industrial revolution
- Business consultants, audit practitioners, and scenario planners
- General managers

COMMENTS FROM PREVIOUS DELEGATES

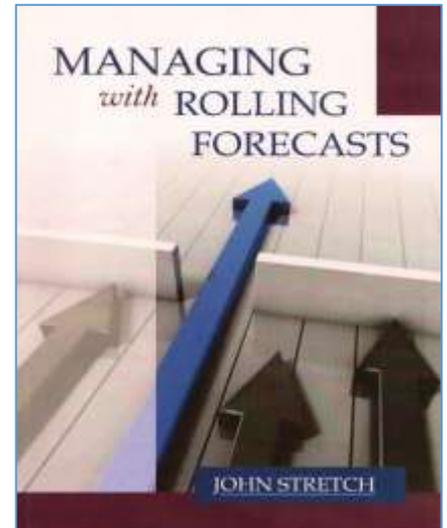
- "An enriching and insightful program at a bargain price which enabled me to implement rolling forecast budgeting in my organisation with minimum disruption."
- "Comprehensive coverage of the topic, interesting ideas and examples. "
- "To the best of my knowledge the only online course on this topic anywhere in the world. Valuable IP based on years of experience. "
- "I read your book on rolling forecasts this weekend. It is a very good explanation of the process. I'm going to have all my people read it."
Rand Heer, CEO, Alight Planning, California USA



ABOUT YOUR COURSE LEADER

John is a recognised authority on financial planning and analysis (FP&A) systems with many years' experience advising companies on changing from annual budgets to rolling forecasts, thereby helping finance departments prepare to meet the future.

A regular lecturer on top MBA programs, this thought leader, author, and developer of learning solutions will share the secrets for successful RFF implementation. He has presented workshops on rolling forecasts in the United Kingdom, Africa and Asia.



His book "*Managing with rolling forecasts*" has sold in the United States, Europe, Australia, the Middle East and China.

